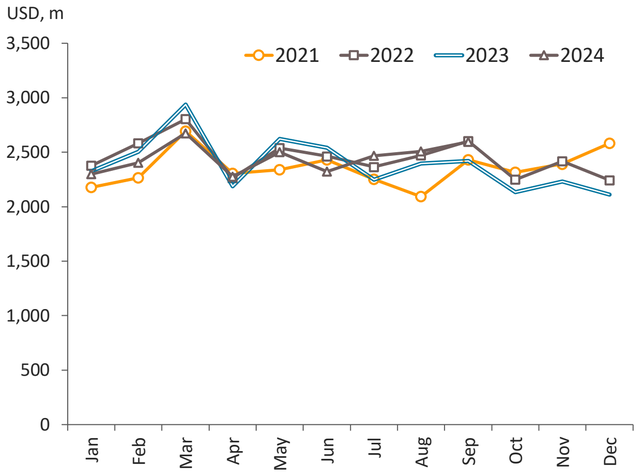
Electrical Appliances (เครื่องใช้ไฟฟ้า)

Electrical Applicance Export

Electrical Appliance Export Value



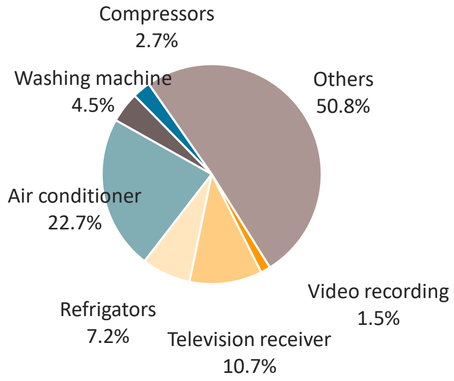
Source: MOC

Electrical Appliance Exports by Product

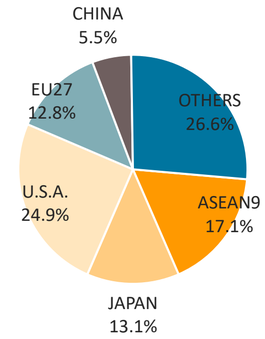
(unit: USD, m)

	2021	2022	2023	Jan-Oct 2023	Jan-Oct 2024	Jan-Oct % YoY
Video recording	602	508	419	347	389	11.9
Television receiver	2,862	2,795	3,058	2,590	2,417	-6.6
Refrigators	2,393	2,222	2,070	1,736	1,842	6.1
Air conditioner	6,486	7,044	6,501	5,644	5,757	2.0
Washing machine	1,343	1,190	1,286	1,095	1,165	6.3
Compressors	903	919	762	654	567	-13.3
Others	13,683	14,693	14,560	12,247	12,374	1.0
Total	**28,273**	**29,371**	**28,656**	**24,313**	**24,510**	**0.8**

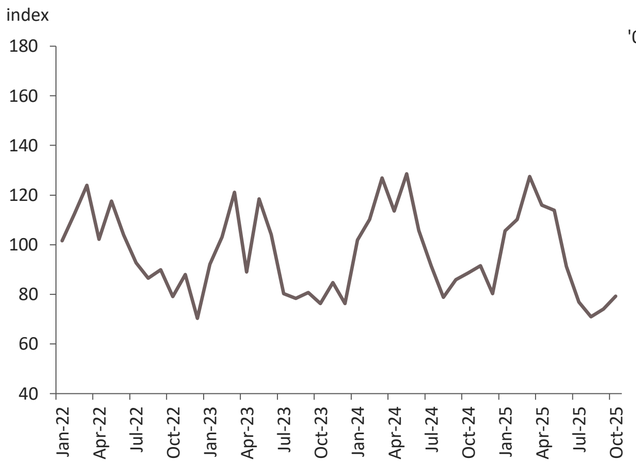
Proportion Exports by Product (2023)



Export Market (2023)

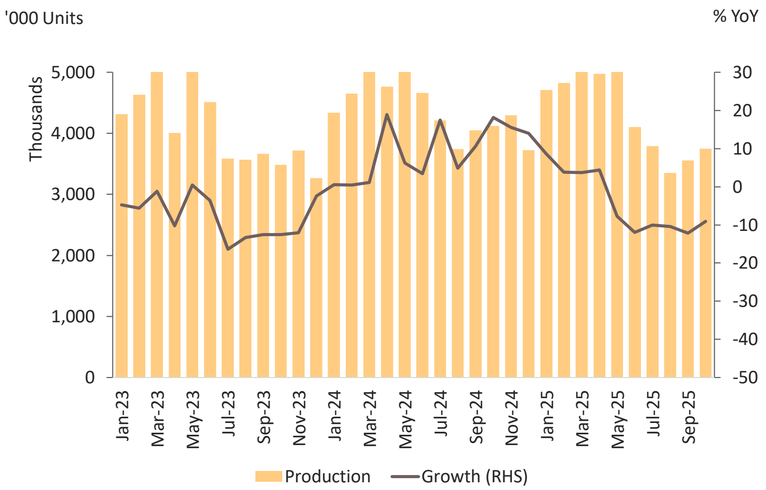


Manufacturing Production Index (MPI)

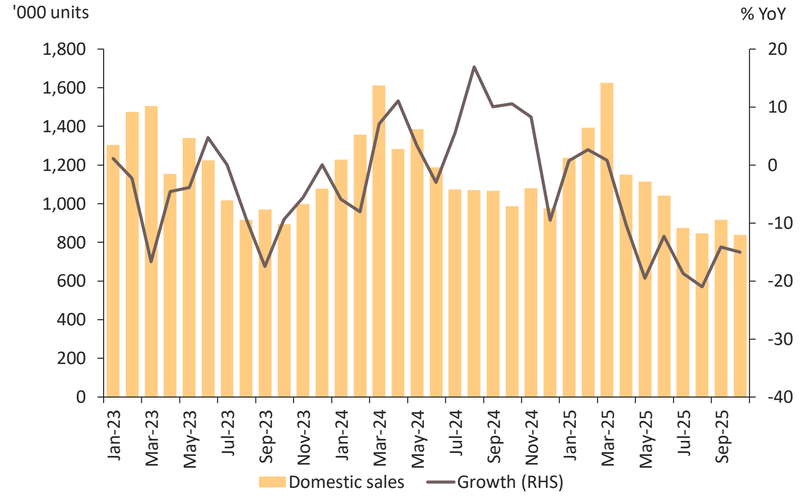


Note: MPI as of the base year (2016=100)
Source: OIE, CEIC

Electrical Appliance Production



Domestic Electrical Appliance Sales



Source: OIE, CEIC

Electrical Appliances (เครื่องใช้ไฟฟ้า)

Electrical Appliance MPI

	2023	2024	2025	% YoY
Jan	92.15	101.94	105.60	3.58
Feb	103.13	110.21	110.26	0.04
Mar	121.09	126.93	127.55	0.49
Apr	89.01	113.53	115.95	2.14
May	118.53	128.58	113.91	-11.41
Jun	104.14	105.79	91.29	-13.70
Jul	80.27	91.38	76.94	-15.80
Aug	78.36	78.87	70.98	-10.01
Sep	80.74	85.97	74.09	-13.83
Oct	76.37	88.57	79.21	-10.57
Nov	84.77	91.57		
Dec	76.36	80.34		
Avg	**92.08**	**100.31**	**96.58**	**-10.57**

Note: MPI as of the base year (2016=100)
Source: OIE, CEIC

	2022	2023	(Jan-Oct)		
			2024	2025	% YoY
Air-conditioners	111.2	105.2	9.0	6.8	-25.22
Fans	97.7	96.1	9.5	6.6	-30.77
Refrigerators	103.2	94.1	9.6	10.3	7.53
Water pot	60.9	44.1	5.2	4.6	-11.69
Rice cookers	70.6	63.8	7.7	6.3	-18.01
Washing machine	81.0	92.5	9.5	11.6	22.32
Micorwave oven	70.8	63.5	5.0	6.8	34.59
Electrical Appliances	**102.6**	**98.0**	**8.9**	**7.9**	**-10.57**

Electrical Appliance Production (Thousands of units)

	2023	2024	2025	% YoY
Jan	4,315	4,337	4,710	8.60
Feb	4,630	4,649	4,825	3.78
Mar	5,305	5,363	5,561	3.68
Apr	4,008	4,766		4.43
May	5,135	5,456		-7.74
Jun	4,511	4,663		-11.98
Jul	3,585	4,212		-10.07
Aug	3,570	3,744		-10.43
Sep	3,661	4,048		-12.16
Oct	3,486	4,120		-9.05
Nov	3,719	4,296		
Dec	3,269	3,726		
Total	**49,194**	**53,381**	**43,655**	**-3.8**

Note: The revised data in 2019
Source: OIE, CEIC

	2022	2023	(Jan-Oct)		
			2023	2025	% YoY
Air-conditioners	24,450	23,118	20,330	19,968	-1.8
Compressors	11,663	9,440	8,634	9,447	9.4
Refrigerators	7,724	7,062	9,306	8,017	-13.9
Rice cookers	2,912	2,643	0	0	320.1
Washing machine	5,459	6,230	6,473	6,404	-1.1
Electrical Appliances	**52,208**	**48,493**	**44,743**	**43,835**	**-2.0**

Electrical Appliances (เครื่องใช้ไฟฟ้า)

Electrical Appliance Exports (USD, m)

	2022	2023	2024	% YoY
Jan	2,376	2,326	2,299	-1.16
Feb	2,582	2,503	2,404	-3.93
Mar	2,803	2,937	2,674	-8.96
Apr	2,264	2,188	2,276	4.02
May	2,538	2,622	2,501	-4.63
Jun	2,462	2,541	2,322	-8.60
Jul	2,364	2,248	2,467	9.73
Aug	2,471	2,396	2,508	4.68
Sep	2,603	2,420	2,596	7.29
Oct	2,248	2,132	2,462	15.49
Nov	2,417	2,233		
Dec	2,243	2,111		
Total	**29,371**	**28,656**	**24,510**	**0.81**

Source: MOC

Domestic Electrical Appliance Sales (Thousands of units)

	2023	2024	2025	% YoY
Jan	1,304	1,228	1,237	0.74
Feb	1,475	1,357	1,393	2.67
Mar	1,505	1,611	1,624	0.82
Apr	1,155	1,282	1,150	-10.36
May	1,340	1,385	1,114	-19.53
Jun	1,224	1,187	1,042	-12.27
Jul	1,018	1,075	874	-18.67
Aug	916	1,071	846	-20.99
Sep	970	1,067	917	-14.11
Oct	893	987	839	-14.99
Nov	998	1,080		
Dec	1,079	976		
Total	**13,877**	**14,307**	**11,036**	**-9.92**

Note: The revised data in 2019
Source: OIE, CEIC

	2022	2023	(Jan-Oct)		
			2024	2025	% YoY
Air-conditioners	4,178	4,463	6,067	5,400	-11.0
Compressors	4,959	4,257	3,880	3,817	-1.6
Refrigerators	1,824	1,593	1,298	1,394	7.4
Rice cookers	2,238	2,013	1,482	1,453	-2.0
Washing machine	1,463	1,413	1,173	1,583	34.9
Electrical Appliances	**14,662**	**13,739**	**13,900**	**13,648**	**-1.8**