Digital Product Owner (Mobile banking)
Level : AVP-VP

Major Accountabilities

- Drive the integration of multiple financial services (e.g. Payments, Card, Insurance, Loan) and lifestyle-related features into a unified digital platform with close monitoring to maintain the targeted timeline.
- Develop work strategies to categorize digital product/service features into standardized business domains, ensuring efficient connection, flexibility, and minimizing work duplication.
- Identify key product metrics that reflect overall product success, prioritize product roadmap items based on high-impact metrics, and growth opportunities that align with business objectives, build sustainable growth, and address customer pain points.
- Effectively and strategically manage multiple product backlog for all product delivery squads, iteration planning, tracking and monitoring that the project is delivered within the timeline and estimated budget.
- Lead cross-functional stakeholder for both internal & external related teams to ensure alignment and successful implementation of key strategic initiative.
- Advocate for personalization and usability enhancement to deliver customer-centric product and engaging experience, maximizing customer value.
- Follow the work guidelines and serve as a center for seamless coordination to build a unified digital platform, promote team collaboration within the bank and subsidiaries.
- Leverage tools like Figma and ensure compliance with standard (e.g. naming convention, design notation) to enhance team collaboration and maintain work efficiency in producing high-quality deliverables.

Qualifications

- Master's degrees in fields like Computer Science, Management Information Systems, or another related field.
- Senior-level experience with mobile banking applications and a solid understanding of the digital product lifecycle.
- In-depth understanding of Agile methodologies, technical understanding of products, and up to date on industry standards and best practices.
- Comfortable working with multiple teams, in-house and remote.
- Excellent verbal and written communication skills.
- Accurate and precise attention to detail.
- Able to build strong interpersonal relationships with business analysts, UI/UX team, leadership, senior management, and internal and external stakeholders.
- Able to use advanced functionality of Miro, Jira and Confluence.
- Great organizational, responsible and time management abilities.