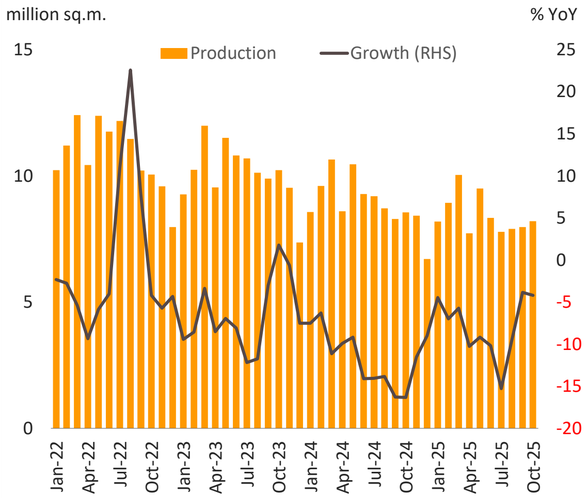
Industry Indicators

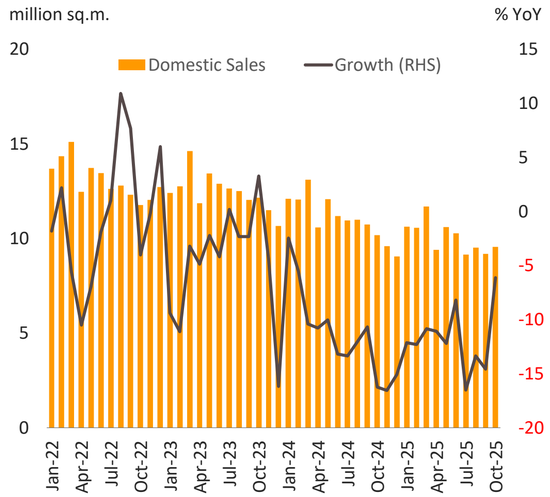
Ceramic Tiles (กระเบื้องเซรามิก)

Ceramic Tiles Production & Domestic Sales

Production



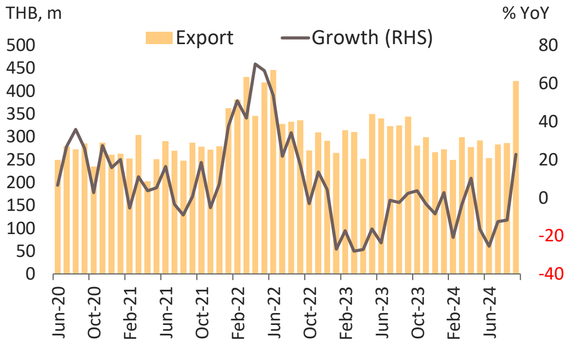
Domestic Sales



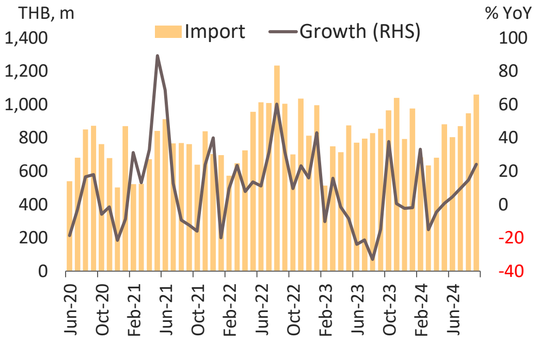
Source: OIE

Thai Ceramic Tiles Exports & Imports

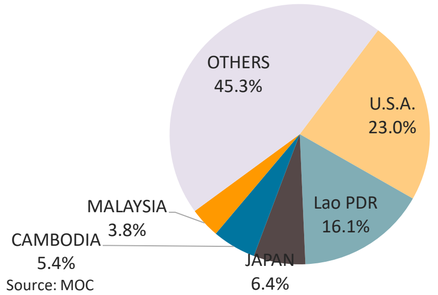
Exports



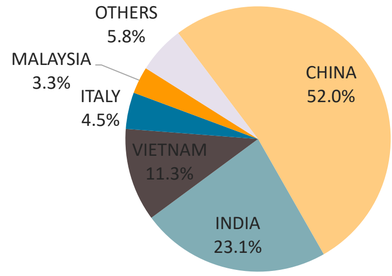
Imports



Export Market Shares in 9M24 by Value

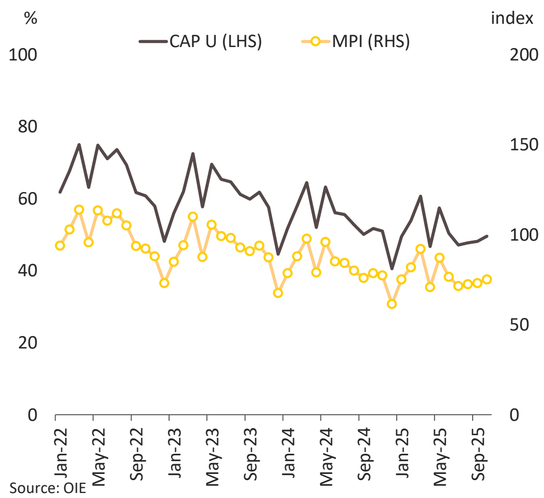


Import Market Shares in 9M24 by Value



Source: MOC

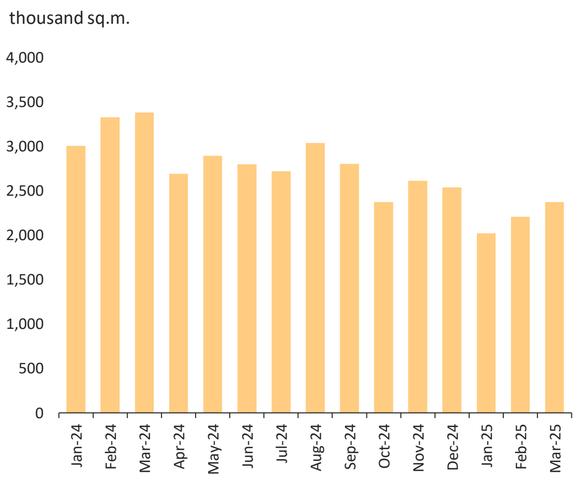
Capacity Utilization & MPI



Source: OIE

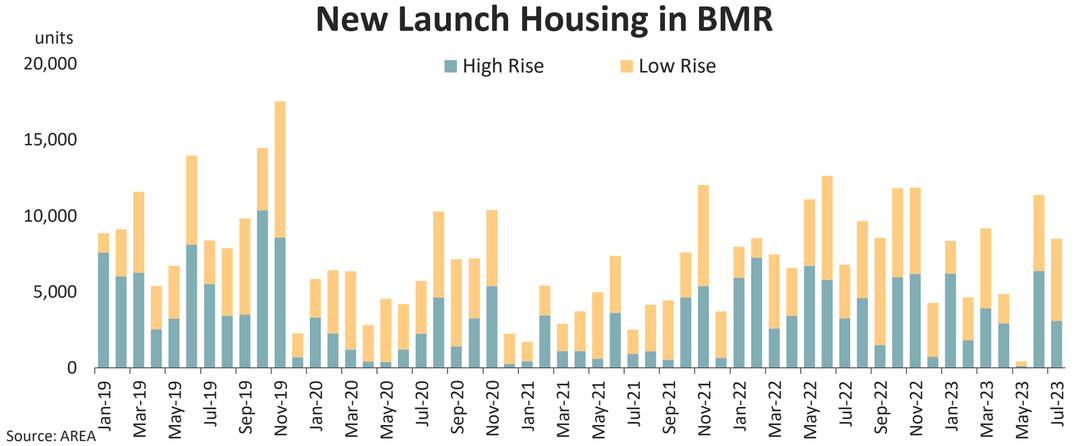
Construction Area Permitted

Residential



Source: REIC

New Launch Housing in BMR



Source: AREA

Ceramic Tiles (กระเบื้องเซรามิก)

Ceramic Tiles Production & Domestic Sales (million sq.m)

Production

	2023	2024	2025
Jan	9.26	8.56	8.18
Feb	10.24	9.60	8.93
Mar	11.98	10.65	10.04
Apr	9.55	8.60	7.72
May	11.51	10.45	9.49
Jun	10.80	9.28	8.34
Jul	10.70	9.19	7.79
Aug	10.12	8.72	7.89
Sep	9.90	8.29	7.97
Oct	10.23	8.56	8.20
Nov	9.52	8.43	
Dec	7.37	6.70	
Total	**121.17**	**107.03**	**84.55**

Domestic Sales

	2023	2024	2025
Jan	12.40	12.10	10.63
Feb	12.75	12.05	10.57
Mar	14.63	13.10	11.68
Apr	11.86	10.58	9.41
May	13.43	12.08	10.61
Jun	12.89	11.19	10.27
Jul	12.64	10.95	9.15
Aug	12.50	10.99	9.53
Sep	12.03	10.75	9.18
Oct	12.15	10.18	9.56
Nov	11.50	9.60	
Dec	10.66	9.06	
Total	**149.46**	**132.63**	**100.58**

Source: OIE

Ceramic Tiles Capacity Utilization & MPI

MPI (index)

	2023	2024	2025
Jan	84.98	78.61	75.11
Feb	94.02	88.09	81.94
Mar	109.98	97.74	92.13
Apr	87.63	78.94	70.83
May	105.62	95.93	87.13
Jun	99.16	85.20	76.53
Jul	98.16	84.36	71.47
Aug	92.86	80.02	72.44
Sep	90.82	76.05	73.13
Oct	93.85	78.53	75.23
Nov	87.39	77.33	
Dec	67.61	61.52	
Avg	**92.67**	**81.86**	**77.59**

Capacity Utilization (%)

	2023	2024	2025
Jan	56.00	51.80	49.49
Feb	61.95	58.05	54.00
Mar	72.47	64.41	60.71
Apr	57.74	52.02	46.68
May	69.60	63.21	57.41
Jun	65.34	56.14	50.43
Jul	64.68	55.59	47.10
Aug	61.19	52.73	47.74
Sep	59.85	50.12	48.19
Oct	61.84	51.74	49.57
Nov	57.59	50.96	
Dec	44.55	40.54	
Avg	**61.07**	**53.94**	**51.13**

Source: OIE

Construction Area Permitted

Residential (sq.m.)

	2024	2025
Jan	242,299	260,405
Feb	405,398	287,773
Mar	239,436	203,858
Apr		
May	507,692	
Jun	255,777	
Jul	224,661	
Aug	471,379	
Sep	357,330	
Oct	229,876	
Nov	424,101	
Dec	387,653	
Total	**3,745,602**	**752,036**

Source: REIC

Ceramic Tiles Export & Import Values (THB, m)

Exports

	2022	2023	2024	%YoY
Jan	362.42	265.03	272.44	2.80
Feb	380.75	314.47	249.10	-20.79
Mar	430.91	310.11	299.50	-3.42
Apr	345.53	251.41	277.27	10.29
May	418.41	349.57	291.55	-16.60
Jun	446.36	340.45	253.79	-25.45
Jul	328.04	323.58	282.84	-12.59
Aug	332.97	324.73	286.66	-11.72
Sep	336.07	343.97	421.98	22.68
Oct	270.25	280.29		
Nov	309.23	299.39		
Dec	290.93	266.21		
Total	**4,251.86**	**3,669.19**	**2,635.13**	**-6.67**

Import

	2022	2023	2024	%YoY
Jan	695.38	994.79	975.18	-1.97
Feb	572.47	513.22	683.65	33.21
Mar	646.91	748.75	634.97	-15.20
Apr	723.81	713.22	680.57	-4.58
May	955.86	873.97	879.87	0.68
Jun	1,012.45	770.48	804.92	4.47
Jul	1,008.93	794.11	869.66	9.51
Aug	1,233.53	827.24	947.71	14.56
Sep	1,003.54	853.85	1,058.71	23.99
Oct	700.83	965.44		
Nov	1,034.00	1,039.54		
Dec	813.35	793.86		
Total	**10,401.07**	**9,888.47**	**7,535.25**	**6.29**

Source: MOC

New Launch Housing in BMR (units)

Low Rise

	2020	2021	2022	2023
Jan	2,529	1,280	2,056	2,143
Feb	4,159	1,969	1,282	2,819
Mar	5,126	1,791	4,876	5,264
Apr	2,418	2,602	3,130	1,938
May	4,142	4,353	4,376	312
Jun	2,981	3,759	6,832	4,994
Jul	3,486	1,591	3,511	5,401
Aug	5,644	3,067	5,076	
Sep	5,749	3,902	7,048	
Oct	3,936	2,948	5,857	
Nov	4,976	6,632	5,690	
Dec	1,967	3,055	3,539	
Total	**47,113**	**36,949**	**53,273**	**22,871**

High Rise

	2020	2021	2022	2023
Jan	3,308	420	5,897	6,192
Feb	2,261	3,441	7,227	1,805
Mar	1,208	1,095	2,585	3,910
Apr	401	1,104	3,420	2,909
May	385	606	6,705	127
Jun	1,208	3,604	5,787	6,372
Jul	2,237	912	3,263	3,085
Aug	4,621	1,076	4,568	
Sep	1,385	537	1,500	
Oct	3,248	4,629	5,943	
Nov	5,382	5,374	6,162	
Dec	262	647	721	
Total	**25,906**	**23,445**	**53,778**	**24,400**

Source: AREA